

Networks +

Networth = Your Key

With Ann McDonald

"I can gage your networth by examining who picks up your unsolicited telephone call"
- Ann McDonald

- Dream 100:
 1. An old concept reworked for the digital age
 2. A necessary strategic tool for what is working TODAY
 3. A living list of who currently has your audience w/o direct competition
- Soley your responsibility
- Worth your time, steward monthly

These are people who have your current buying audience

- The simplicity of the Dream 100 is this: they are the dream people if you could get in front of their audience with their endorsement, you'd never have to make a sales call or pitch again - instant credibility, instant sale for 10-30% (or more) of their audience
- Network 100
 1. A REFERRAL list you can call to gain referrals to the people they know
 2. Look for people who are doing more than you in an area, are connection wired & have a wealthy outlook on life
 3. REMOVE people who are doing LESS than you

Keep It SIMPLE AND QUICK

- Hi! Wondering if you have a minute for a quick business call - lower your register, get in state (flow) and make the calls, even if it's one per day. Make it a HABIT.