



**PARTNER
TO
PROSPER**

my Theme for 2016

CONNECT

→ with ←

Jesus

Others

Yourself





WAYS TO COLLABORATE

WAYS TO COLLABORATE OR PARTNER

- Guest blog post
- Group giveaway
- Podcast interview
- Livestream interview
- Bundle
- Summit
- Blog tour
- Book launch team
- Blogger/artist collab
- IG pods
- Social media takeover
- Collaborative book
- Collab products
- Host a meetup
- Affiliate partners
- Solo email swap
- Gift guide
- Prayer team



MY PARTNERSHIPS

- Coloring book launch team
- Jenny & Mindy - interview for online conference
- Ultimate Homemaking Bundle
- Instagram Pods
- Guest blog posts
- Book anthology - ABC's of God's Love Letter
- Bible Journaling Conference
- Fearless Creator Summit
- Collabs with Claudia Klann
- DailyFaith PLR
- Sarah - a high profile blogger who sent my freebie to her LARGE email list
- Multiple summits, bundles and giveaways
- Dare to Draw Digitally Virtual Retreat
- Christ Centered Christmas Collection
- Brave Women Connect





PARTNER MISTAKES

MISTAKE #1:

UNBELIEF

Why would anyone want to partner with me?

All of you together are Christ's body, and each of you is a part of it. – 1 Cor. 12:27 NLT



**WHAT IF
YOU'RE A
BLESSING?**

Why would anyone want to partner with me?

- Authors need advanced readers for their books
- Podcasters need guests!
- Media outlets need stories!
- Artists need publicity
- Membership hosts need content for their members
- Newsletter owners need to nurture their list (and need a break from writing emails)
- Bloggers need articles
- Summit & Conference hosts need speakers
- Creativepreneurs need to grow their email lists
- Bloggers need beautiful images to go with their beautiful writing
- Artists need use cases for their artwork
- Writers need illustrators
- Bundle hosts need contributors
- Authors need new customers
- Artists need new customers
- Everybody needs encouragement
- Authors & Artists need admin support



MISTAKE #2: SHORT-TERM & SELFISH THINKING

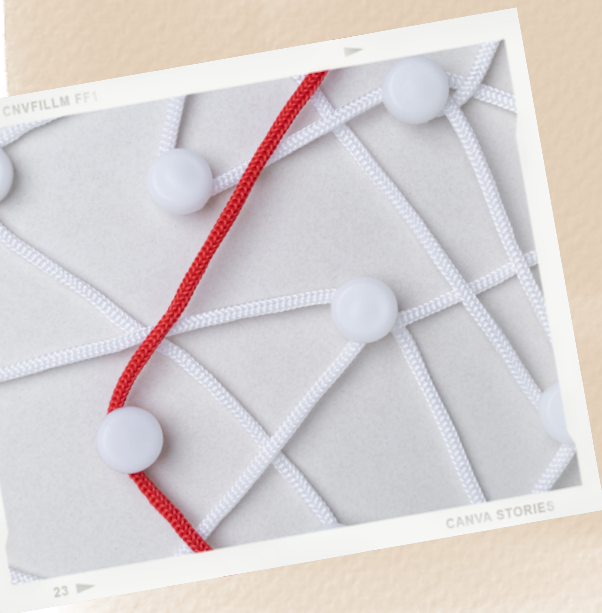
- Rushing the relationship
- Asking for a favor too soon before trust has been established
- Instead focus on building long-term mutually beneficial relationships



THE SOLUTION:

Be a Matchmaker!

- Introduce and connect people who serve the same target audience or who have similar ideal customers
- When your prospective partners see you as someone 'connected' in your industry, you'll establish yourself as someone they'll want to hang around. More importantly, it's FUN to play matchmaker and watch your connections collaborate!
- You are planting seeds. You are seen as generous. People will want to reciprocate.



HOW?

- Email introductions
- Social media introductions
- DM introductions
- Create a FB group
- Livestream - interview two people whom you think should meet each other
- Host a meetup

ALSO

- comment
- Share
- Give a review
- Reply to their email



MISTAKE #3: NOT BEING SELECTIVE

Wrong fit partnerships



THE SOLUTION:



Create Qualification Guidelines

- Values
- Target audience
- What value do they offer
- Quality
- Non-negotiables
- Can you promote them whole-heartedly





MISTAKE #4:

NOT INTENTIONAL

Lack of quality partners
Feast or famine



THE SOLUTION:

Don't wait for people to reach out to you

- Reach out regularly
- Track it
- Create your Dream 100 List



MISTAKE #5:

NO FOUNDATIONAL STRATEGY

I grew a list of people I didn't know how to talk to or have anything else to offer them.



THE SOLUTION:

Start with the end in mind

- What do people need before...
- What do they need to believe before...
- How can you give them a quick win?



MISTAKE #5: NOT PARTNERING WITH GOD

God wants to partner with you!



Not **RED**
until God
says GO!

For the introduction to *Second Corinthians* see page 1054.

1 Paul, an apostle of Christ Jesus by the will of God, and Timothy our brother,
To the church of God that is at Corinth, with all the saints who are in the whole of Achaia:
² Grace to you and peace from God our Father and the Lord Jesus Christ.

* Blessed be the God and Father of our Lord Jesus Christ, the Father of mercies and God of all comfort. * who comforts us in all our affliction, so that we may be able to comfort those who are in any affliction, with the comfort with which we ourselves are comforted by God. * For as we share abundantly in Christ's sufferings, so through Christ we share abundantly in comfort too. * If we are afflicted, it is for your comfort and salvation, and if we are comforted, it is for your comfort, which you experience when you patiently endure the same sufferings that we suffer. * Our hope for you is unshaken, for we know that as you share in our sufferings, you will also share in our comfort.

* For we do not want you to be unaware, brothers,⁷ of the affliction we experienced in Asia. For we were so utterly burdened beyond our strength that we despaired of life itself.⁸ Indeed, we felt that we had received the sentence of death. But that was to make us rely not on ourselves but on God who raises the dead.⁹ He delivered us from such a deadly peril, and he will deliver us. On him we have set our hope that he will deliver us again.¹⁰ You also must help us by prayer, so that many will give thanks on our behalf for the blessing granted us through the prayers of many.

¹²For our boast is this, the testimony of our conscience, that we behaved in the world with simplicity^a and godly sincerity, not by earthly wisdom but by the grace of God, and supremely so toward you. ¹³For we are not writing to you anything other than what you read and understand and I hope you will fully understand—¹⁴just as you did partially understand us—that on the day of our Lord

19 Because I was sure of this, I wanted to come to you first, so that you might have a second experience of grace. 20 I wanted to visit you on my way to Macedonia, and to come back to you from Macedonia and have you send me on my way to Judea. 21 Was I vacillating when I wanted to do this? Do I make my plans according to the flesh, really to say 'Yes' and 'No' at the same time? 22 As surely as God is faithful, my word to you has not been Yes and No. 23 I am the Son of God, Jesus Christ, whom we proclaim among you, Silvanus and Timothy and I. 24 Not Yes and No, but in him it is *gloria*. 25 For all the promises of God find their *yes* in him. That is why it is through him that we receive our Amen to God for his glory. 26 And it is God who establishes us with you in Christ, and has anointed us, 27 and who has also put his seal on us and given us his Spirit in our hearts as a guarantee. 28

²³ But I call God to witness against me—it was to spare you that I refrained from coming again to Corinth. ²⁴ Not that we lord it over your faith, but we work with you for your joy, for you stand firm in your faith.

2 For I made up my mind not to make another painful visit to you. ^aFor if I cause you pain, who is there to make me glad but the one whom I have pained? ^bAnd I wrote as I did, so that when I came I might not suffer pain from those who should have made me rejoice, for I felt sure of all of you, that my joy would be the joy of you all. ^cFor I wrote to you out of much affliction and anguish of heart and with many tears, not to cause you pain but to let you know the abundant love that I have for you.

*Now if anyone has caused pain, he has caused it not to me, but in some measure—not to put it too severely—to all of you. I am such a one, this punishment by the majority is enough, so you should rather turn to forgive and comfort him, or he may be overwhelmed by excessive sorrow. So I beg you to reaffirm

your love for him. ⁹For this is why I wrote that I might test you and know whether you are obedient in everything. ¹⁰Anyone whom you forgive, I also forgive. Indeed, what I have forgiven, if I have forgiven anything, has been for your sake in the presence of Christ. ¹¹so that we would not be outwitted by Satan, for we are so important of his designs.

Triumph in Christ

¹⁴When I came to Troas to preach the gospel of Christ, even though a door was opened for me in the Lord, ¹⁵my spirit was not at rest because I did not find my brother Titus there. So I took leave of them and went on to Macedonia.

¹⁵ But that is due to God, who in Christ always leads us in triumphal procession, and through us spreads the fragrance of the knowledge of him everywhere. ¹⁶ For we are the aroma of Christ to God among those who are being saved and among those who are perishing, ¹⁷ to one a fragrance from death to death, to the other a fragrance from life to life. Who is sufficient for these things? ¹⁸ For we are not, like so many, peddlers of God's word, but as men of sincerity, as commissioned by God, in the sight of God we speak in Christ.

Ministers of the New Covenant

3 Are we beginning to commend ourselves again? Or do we need, as some do, letters of recommendation to you, or from you? ² You yourselves are our letter of recommendation, written on our hearts, to be known and read by all. ³ And you show that you are a letter from Christ delivered by us, written not with ink but with the Spirit of the living God, not on tablets of stone but on tablets of human hearts. ⁴

such is the confidence that we have through Christ toward God. *Not that we are sufficient in ourselves to claim anything as coming from us, but our sufficiency is from God, *who has made us sufficient to be ministers of a new covenant, not of the letter but of the Spirit. For the letter kills, but the Spirit gives life.

Now if the ministry of death, carved in letters on stone, came with such glory that the Israelites could not gaze at Moses' face because of its glory, which was being brought to an end, ¹⁰ will not the ministry of the Spirit have even more glory? ¹¹ For if there was glory in the

ministry of condemnation, the righteousness must far exceed it in glory. In this case, what once had glory has no glory at all, because it surpasses it. "For if what was begun with glory had an end came with glory, much more shall that which is permanent have glory."

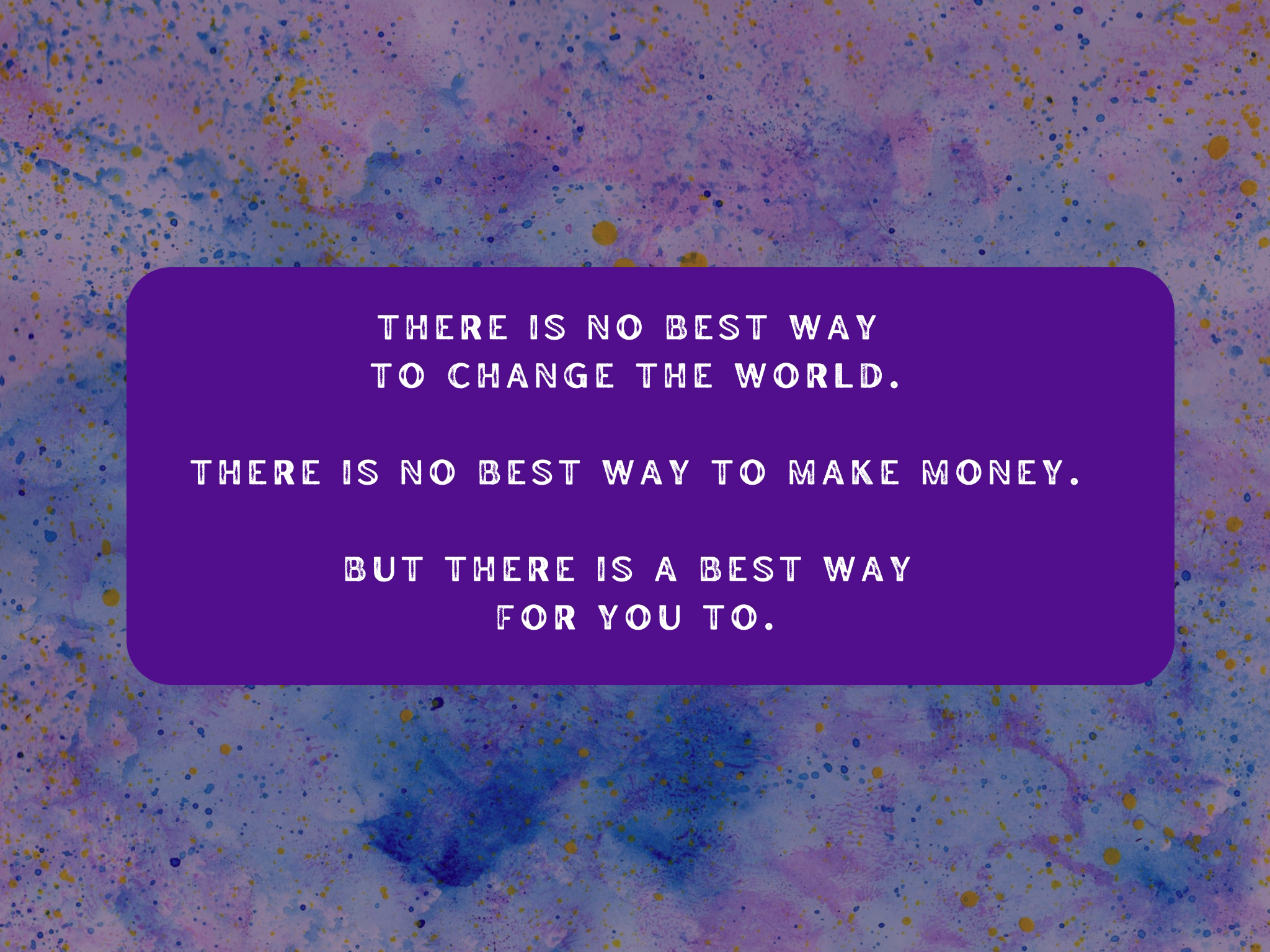
¹⁸Since we have such a hope, **bold**, ¹⁹not like Moses, who **veiled** his face so that the Israelites **gazed** at the outcome of what was to **end**. ²⁰But their minds were **veiled** so that to this day when they read the **that** same veil remains **unlifted** through Christ **it is taken away** day whenever Moses is read **their hearts**. ²¹But when one **turns** the veil is removed. ²²Now the Spirit, and where the Spirit of the Lord is, **freedom**. ²³And we all with **beholding** the glory of the Lord **transformed** into the same **degree** of glory to another. For the Lord who is the Spirit.

The Light of the Gospel

4 Therefore, having this min-
 istry of God,² we do not lo-
 ve to have renounced disgraceful,
 ways. We refuse to practice
 them, lest we should tamper with God's word, but by di-
 minution of the truth we would con-
 vince ourselves to everyone's consience
 of God.³ And even if our gospel is veiled
 to those who are perishing, the
 god of this world has blinded
 the unbelievers, to keep them from
 the light of the gospel of the glory of
 the image of God.⁴ For what we
 do not ourselves, but Jesus Christ
 for ourselves as your servants⁵ for Jesus
 Christ, who said, "Let light
 and truth shine in our hearts to
 the knowledge of the glory of
 the face of Jesus Christ."

Treasure in Jars of Clay

*But we have this treasure in
to show that the surpassing power
to God and not to us. *We are
every way, but not crushed; per-
not driven to despair; *persecuted,
forsaken; struck down, but not



THERE IS NO BEST WAY
TO CHANGE THE WORLD.

THERE IS NO BEST WAY TO MAKE MONEY.

BUT THERE IS A BEST WAY
FOR YOU TO.

What you are called to...
is far BIGGER than it is possible
for you to do on your own.

“Never doubt God’s mighty power to work in you and accomplish all this.
He will achieve infinitely more than your greatest request, your most
unbelievable dream, and exceed your wildest imagination! He will outdo
them all, for his miraculous power constantly energizes you.”

-Ephesians 3:20 TPT



GOD GIVES US CLUES TO
HOW HE WANTS TO PARTNER WITH US
BY THE DESIRES HE PUTS IN OUR HEARTS.

WHAT CLUES HAS HE ALREADY GIVEN YOU?

IF YOU WERE TO WRITE A
DREAM CREATIVE PROJECT BUCKET LIST,
WHAT WOULD BE ON IT?

