Offer Ladder

Low Ticket Products:
Tools that leverage art and creativity to reveal design in kids (assessing, design revealing exploration) AND teach them creative thinking (problem solving, innovation, independent thinking)

- Digital Drawing Prompt Packs
- Mini Art Lessons/Courses
- Printable Art Guides: book lists, design exploration workbooks, etc.

Mid Ticket:
Course or Framework: Design Discovery for Parents: How to Spot and Grow Your Child's Unique Creative Genius
(Walks parents through a framework of design identification and how to leverage it for problem solving and how to develop it further in their child.)

Or

Membership: Monthly Art & Design Exploration Kits (digital)

High Ticket
Consulting/Coaching Parents 1:1:
Equipping Parents to leverage creativity as a tool for problem solving in parenting

- identify and customizing strategies to their specific design or overcome challenges
- facilitating easier transitions in day to day life
- reducing screen time
- Tapping into motivation for a child in a specific area of challenge
- Developing creative thinking and innovation that expands beyond art
- Identifying the sweet spots of design where your child really comes alive and creating strategies to encourage development and growth in those areas

Framework: problem/struggle (assessment)> identify design that can be leveraged (design mapping) > Design a creative application that leverages creativity and their design (custom strategy) > Solve Problem (weekly touch points)

I really love creative problem solving and also have a knack for being able to see design in a person and I like strategizing how to leverage design to overcome challenges. So it may be to solve a specific struggle a child is having or it could even be to help design a custom strategy to nurture and develop out a specific part of a child's design.