
SaaS Academy
PRODUCT ROADMAP PLANNER™
WORKSHEETS

Name:

Date:

Notes

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PRODUCT PRIORITIZATION MATRIX™

Name:

Date:

Features:	Impact (1-10)	Confidence (1-10)	Ease (1-10)	TOTAL

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THE ROADMAP INVENTORY™

Name:

Date:

	PRODUCT	ENGINEERING	MARKETING	SUPPORT
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				

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THE PRODUCT ROADMAP BUILDER™

Theme: _____ **North Star Metric**: _____

Name: | Date:

	1	2	3	4	5	6	7	8	9	10	11	12
PRODUCT												
ENGINEERING												
MARKETING												
SUPPORT												

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