

TOPIC: Booking Strategy Calls





Simple Scales

The fastest easiest way to create an application booked directly to your sales call is inside Calendly.

First: Integrate Calendly with your Zoom account

Second: Create your calendar inside Calendly with 30 minute strategy calls with a 30 minute buffer around each session

Third: Create the questions INSIDE the Calendly form itself



GOOGLE FORM TO CALENDLY 2 Step

Simple Scales

The next easiest way to create an application **booked IN-directly** to your sales call is sending them to a Google Form then linking the last question or confirmation page TO your Calendly.

First: Integrate Calendly with your Zoom account

Second: Create your calendar inside Calendly with 30 minute strategy calls with a 30 minute buffer around each session

Third: Create your form inside your Google Forms and on the LAST QUESTION, make it NOT REQUIRED & add a link where AFTER they complete the form, they go to schedule the call with you via Calendly.

NOTE: This is my least favorite way to do this - if you want a more sophisticated way to generate the forms, we use google or jot form, embedded into a Click Funnel site and redirect the confirmation page to Calendly.

We do not want you to create complicated sales pages and processes BEFORE we know if you carry enough resonating authority to receive at least 10 applications back to calls.