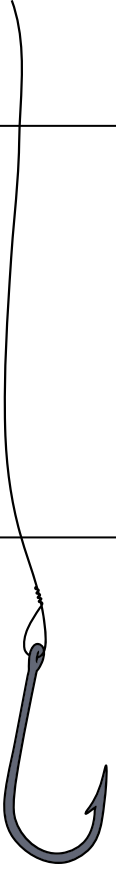


DIFFERENT LISTS DIFFERENT BAITS

NETWORK 100	 • THE INSIDE SCOOP • HEARING/KNOWING FIRST • IF INDUSTRY CONNECTION, GIVING THEM FIRST OPTION • ACKNOWLEDGING THEY KNOW PEOPLE	
DREA,M 100		 • ACKNOWLEDGING THEIR SIGNIFICANCE OR ACHIEVEMENT • MAKING IT FAST, FUN & EASY FOR THEM • MAKE IT MEMORABLE FOR THEM • MAKE THEM LOOK GOOD (IN THE KNOW)