



**HOW TO GROW
YOUR**
email list

EXPAND YOUR
reach &

INCREASE YOUR
impact

USING
collaborations



WELCOME

Hi There!

Partnerships and collaborations have been vital to the growth of my business and have multiplied the impact on the world I am able to make. That's why I want to share with you a few ideas to get you started on your own journey of collaboration.

I've broken it up into two different lists: Partner Opportunities and Partner Outreach. To start off pick one from each list, then flesh out your plan using the provided worksheet pages.

You are invited to connect with me and other potential partners in my Facebook group, **Kingdom Creativepreneurs Lab.**

The world needs more light and we are BRIGHTER together, so LET's GLOW!

JoDitt



ABOUT ME

I'm an Amazon bestselling author and artist on a mission to BRIGHTEN my little corner of the world while helping others do the same.

I recently founded Kingdom Creativepreneurs Coalition to help other purpose-driven creatives leverage partnerships to maximize their impact and income through art, writing and creativity.



PARTNER

tips



How to foster purposeful and profitable partnerships:

- Be generous
- Show respect and honor
- Take it slow to establish trust
- Don't go for fast cash! The relationship is more important than the deal - even if you never agree to partner
- Cultivate long-term, mutually beneficial relationships
- Only offer gifts of excellence - don't offer sub-par resources just because you are not receiving an immediate payment for them
- Focus on developing deep connections - with partners & with your audience
- Videos, livestreams, and especially live events can create an environment to speed up the know-like-trust factor.
- Foster multi-way conversations.

BE

generous

PARTNER

opportunities

Be on the lookout for opportunities and invitations to...

- Participate in a group giveaway
- Participate in a bundle (Collection of products contributed by multiple creators, sold for a limited time at a price that is a small portion of the overall value.)
- Speak at an online summit
- Participate in an online conference (with a pre-recorded video)
- Participate in a collaborative book project
- Be interviewed on a podcast
- Be interviewed on a livestream (Facebook, Instagram, YouTube, etc.)
- Write a guest blog post
- Participate in a blog tour
- Join a book launch team
- Participate in a solo email swap (Your collab buddy features you and your special gift (lead magnet) in a special email to their list. You do the same for her.)
- Social media swap (Similar to solo email swap, but using social media instead of email)
- Have your book or product reviewed (Look for people who do book reviews or product reviews on their blog. Submit your book or product for review.)
- Provide a review for a book or product (Often you can include your title and a link to your website or landing page in the review - to give credibility to why people should care about your review.)



My plan for

PARTNER

opportunities

COLLABORATION PROJECT:

MY IDEAS:

MY DREAM PARTNERS:

PLAN OF ACTION:



PARTNER

outreach



Create your own partner opportunities.

Invite others to join you.

- Host a group giveaway
- Host a bundle (Collection of products contributed by multiple creators, sold for a limited time at a price that is a small portion of the overall value.)
- Host a group promotion
- Host an online summit
- Host an online conference (with a pre-recorded video)
- Host a collaborative book project
- Start a podcast
- Invite others to submit a guest blog post for your blog
- Host a blog tour
- Gather a book launch team for your own book
- Invite someone to do a solo email swap with you (You provide valuable content and a freebie for your partner to send to their email list. She does the same for you.)
- Invite someone to do a social media swap with you
- Thank you page promo swap (Your collab buddy features your lead magnet on the thank you page of one of her products. You do the same for her.)
- Create a collaborative product or course.
- Host a meetup. Invite your collab buddy's audience to attend for free.
- Blogger/artist collab - If you are a blogger, partner with an artist or graphic designer to provide beautiful graphics and a freebie for your audience that applies to the theme of your blog post. Then you can provide content for one of her blog posts that features her artwork.

My plan for

PARTNER

outreach



COLLABORATION PROJECT:

MY IDEAS:

MY DREAM PARTNERS:

PLAN OF ACTION:

ADDITIONAL *resources*



Hey, Light-Bearer...
Quit Hiding Your Light!
Let's put it on a lampstand, to
BRIGHTEN the world!
Use these PRETTY Printables
(Lead Magnets) to build a
targeted email list - without
hiring a graphic designer!

FREE SAMPLE

Get my curated list of people, brands and companies (that I know, like and trust) that are currently seeking partners and/or are open to collaborations with Christian creators.

This will save you tons of time, as I've done all the research for you!

YES, PLEASE!



For more resources visit joditt.shop