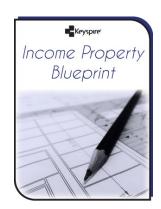
Module 4 – Lesson 6

Buy and Hold vs Buy and Sell





Week 47

As you continue growing your portfolio, you will need to keep considering which exit strategy you want to use based on what is best at that time for you as an investor.

Take a look at the checklist below that outlines which strategy an investor should use depending on what they are looking for.

1. Which strategy should you use next?

Buy and Hold	Buy and Sell/Flipping
☐ Looking for passive income	☐ Wants to run an active investing
☐ Low immediate need for cash flow	business
☐ Medium to long term time horizon	☐ Immediate need for cash
☐ Not in large amount of consumer debt	☐ Wants to pay off debts
☐ Conservative investor	☐ Investor is a contractor
	☐ Often has a long term buy and hold goal
Based on your answers, what exit strategy should you use for your next investment property?	

2. Ask the community!

Ask your community:



- Have you used both strategies?
- Do you prefer one strategy over the other? Why?

For many of us, our community is the Income Property Labs Facebook Group Community. To access the IPL members only Facebook group <u>CLICK HERE</u>. Not a member of Income Property Labs? <u>CLICK HERE</u> to claim your 30-Day Free Trial!