

Keyspire[®]
Signature
Collection



OUR PURPOSE

We help people live
the life they love.

Welcome to Endless Possibilities

A WORD FROM OUR FOUNDING PARTNERS—THANK YOU!

Thank you for your interest in Keyspire's real estate investor coaching and community. The power of this unique investor community is due to all the people that have helped us in the past—family, friends, and mentors—and to all the people that inspire us today—our team, business partners, and the Keyspire community—we thank you. You are the motivation that keeps us looking for new ways to add value. You are the WHY that keeps us loving our place in this world.

There are many types of investors and investments—it's our job to guide you successfully down the path that is right for you. As real estate investors, we realize that the learning never ends and the more people you know in this business, the better. Consider the Keyspire network your learning centre.

We look forward to years of success together and hope we can continue to inspire you to continuously improve your lifestyle through real estate investing.

**Scott McGillivray, &
Michael Sarracini,
Founders of
Keyspire Group**



WHAT IS THE KEYSPIRE SIGNATURE COLLECTION



Michael Sarracini and Scott McGillivray are combining their power, their experience, their network and their team with the Keyspire proven results method to bring you the world's best Real Estate Investor Coaching Program.

How do we get our members to their Lifestyle Freedom Day? The Signature Collection is built around three core pillars of success: Control, Growth, Results.



CONTROL



As soon as you begin your Signature Collection journey, you start to feel more in control of your future. Working closely with your coach and engaging with Keyspire's tools and systems gives you a new level of clarity. The process is simple, focused, and entirely aligned with your goals, capital, and risk profile. Within a few short weeks, your outlook begins to shift. You're no longer overwhelmed, you're strategic. You begin to make decisions with purpose. And by the end of your first year, you're confidently executing a plan that's custom-built for your lifestyle and investing goals.



GROWTH



Your experience in the Signature Collection is designed to meet you where you are and grow with you. Whether you're purchasing your first property or leveling up your investment strategy, you're surrounded by expert support, a high-value community, and a system that simplifies complexity. You'll have access to a powerful combination of coaching, content, and tools that fit together seamlessly. As you progress, your knowledge expands, your network strengthens, and your confidence compounds. This is growth with structure — flexible, focused, and completely aligned to your next best step



RESULTS



The Signature Collection is built to deliver real, measurable progress — not in theory, but in action. From the moment you begin, you'll feel momentum. In your first month, you'll be learning new skills, gaining new perspectives, and making smarter decisions. As you continue, you'll move closer to acquiring your next income property; not someday, but within reach. By the end of the program, you won't just feel like an investor, you'll be one. You'll have a tailored roadmap, a toolkit of systems, and a new mindset to carry with you well beyond the Signature experience. This is where your transformation begins.

THE KEYSPIRE SIGNATURE COACHING PROGRAM

Your Personalized Path to Investment Property Ownership and Lifestyle Freedom

At Keyspire, we know that no two investors are the same — and no two investing journeys should be either. That's why our **Signature Coaching Program** is designed to give you the personalized support, guidance, and strategy you need to achieve real results.

This isn't just a course. This is a one-on-one partnership — a custom-built roadmap crafted alongside a seasoned coach who knows how to help you move from where you are, to where you want to be.

What You Can Expect to Achieve

With your Signature Coaching Program, your coach will help you:

- ✓ **Purchase your next income property**
- ✓ **Strategically build your portfolio** based on your capital, risk profile, and income goals
- ✓ **Accelerate your journey to Lifestyle Freedom Day** with tailored guidance and action plans

By the end of the program, you'll be clear, confident, and in control of your investing future.

You won't just know what to do — **you'll have done it.**

Personalized One-on-One Coaching That Moves at Your Speed

Your journey is unique — and your coaching experience will reflect that. With a Keyspire Coach as your accountability partner, you'll:

- Get personalized support aligned with your specific goals and timeline
- Receive guidance grounded in **Keyspire's proven investing systems and tools**
- Avoid costly mistakes and move faster with confidence
- Be challenged, supported, and celebrated every step of the way

This is your fast-track — shaped by your momentum, not a fixed curriculum.



ABOUT THE COACHES

Experts in the Field.

Partners in Your Success.

Our Keyspire Coaches aren't just trained professionals — they're active real estate investors who've walked the same path you're on.

Each coach has been hand-selected for their experience, success, and ability to translate real-world investing into clear, results-driven coaching. Backed by Keyspire's proprietary tools and strategies, they'll help you simplify your process and amplify your results.

What makes them different?

- ✓ They tailor every strategy to your lifestyle, capital, and goals
- ✓ They've done the work — and bring insights from their own portfolios
- ✓ They're in your corner as **trusted guides and accountability partners**

The Keyspire Coach's qualifications:

- Experience as a real estate investor with a demonstrated ability to create value
- Experience as a coach with a demonstrated ability to teach, inspire, and hold accountable
- Intensive training on the Keyspire unique tools, training, and concepts
- Specific training on the art and science of coaching groups
- Specific training on communication skills and content delivery

"We're not here to give you cookie-cutter advice — we're here to build a real strategy that works for you, and make sure you have everything you need to execute it."

Limited Enrollment. By Application Only.

Due to its high-touch nature, the Keyspire Signature Coaching Program is **offered by application only and limited to a select number of coaching clients per year.**

If you're ready to get serious about results — and take the next step toward your Lifestyle Freedom Day — this is your invitation.

Apply now to see if the Signature Coaching Program is right for you.

Right Fit Member.

- ☐ You own your own home
- ☐ You have a positive net worth
- ☐ Your household income is over \$100,000
- ☐ You have access to \$25,000 or more in capital

- Intensive training and experience with Keyspire's unique tools, training, and concepts.
- We all speak the same language
- Live and breathe Keyspire's Core Values

- Ability to teach, inspire and hold accountable
- Trained on the art and science of coaching groups
- Highly skilled on communication and content delivery
- Loves to coach!

- Demonstrated ability to create value
- Extensive knowledge of real estate investing



NETWORKING EXCHANGE MASTERMIND

Investor Connection Experience

- **Live, Interactive Sessions**
- **Built for Connection, Not Just Conversation**

"Where serious investors connect, collaborate, and grow."

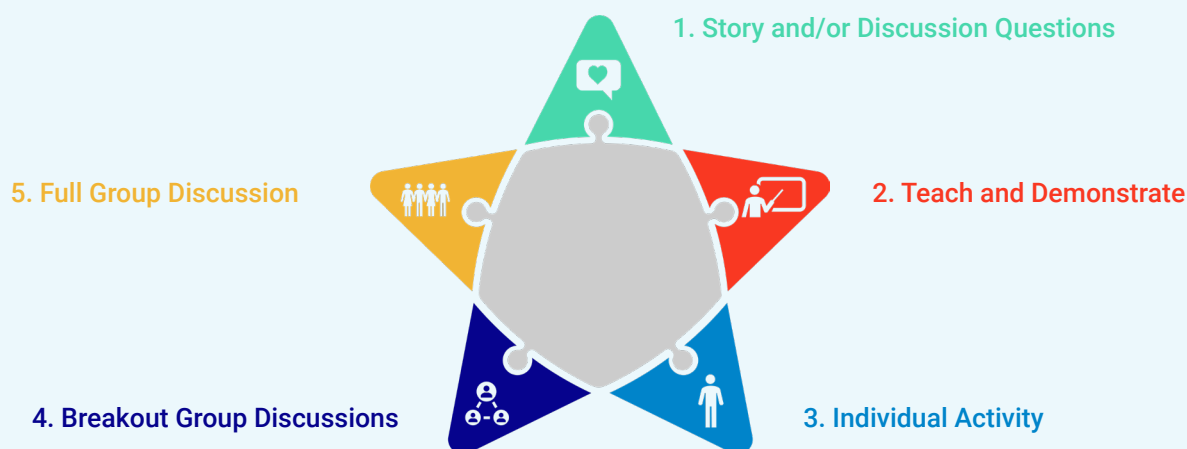
The Networking Exchange Mastermind sessions are exclusively for Keyspire Signature Coaching Program members, designed to help serious investors connect, share, and scale. Each session focuses on meaningful interaction — real conversations, real deals, and real collaboration.

Whether you're looking to expand your network, gain insight into new markets, or discover your next partnership, the Networking Exchange Mastermind sessions create the space to make it happen.

Why It Matters

- Build trusted relationships with like-minded investors
- Discover fresh opportunities through peer insights
- Get inspired by real-world strategies and shared experiences
- Stay plugged into a high-performing investor community

KEYSPIRE'S UNIQUE 5-STAR MODEL





Learn How To Make Massive Progress In Today's Rapidly Changing Real Estate Market!

The Investor Expo is for smart investors who want to accelerate their wealth.

Why should you attend this exclusive invite only event?

Well, aside from...

... lining up the best investing experts in the world,
... filling a room with like-minded investors,
... a globally known, highly sought after author,
... probably the most fun you'll ever have at an event!

Get the strategies and tools you need to adapt and profit in today's market.

Experts will be deep diving in areas like...

- Real Estate
- Tax Deeds
- Partnering With Hedge Funds
- Asset Protection
- Tax Strategies
- Advanced Tax Lien Investing

And MUCH More!

You do not want to miss this event.



KEYSPIRE COMMUNITY

This space was created for you to be with a group of like-minded people that invest their time, money, effort, energy into getting to the next level.

90% of people don't understand this, this group is built for the 10% of people who do.

A powerful place to be.

This is a place to share thoughts, exchange and explore ideas, and get those "high fives" when you want to share something exciting in your Keyspire journey.

We strongly believe in the concept of 'Collective Genius'...that is; we are all better off sharing our knowledge and helping each other than we are keeping our knowledge a secret. This group is designed to harness the collective genius of all its

members and the best part is, receiving quality responses!

Why would you learn from your own trial and error when there are other people that have already conquered the challenges you are facing (and are about to face)?

How can you take what you have learned and help people that are about to encounter a problem or challenge you've already conquered? We promise you, the greatest feeling on the planet is helping others LEVEL UP, and in turn others will help you.

Nobody goes it alone. Nobody is successful on their own. They have a group of like-minded people, like the Keyspire Connect Family. Together we harness our **COLLECTIVE GENIUS** to get to the next level of success no matter where we are.



HERE'S WHAT OUR MEMBERS HAVE TO SAY ABOUT THE KEYSPIRE COMMUNITY



Alison R · 0:00 If you're sick of groups that inundate you with activity but don't add value to your life and business, then this is the group for you! The Keyspire inner circle group is all about value add, and NOT about what you had for lunch today! If you're not in it yet..you should be!



Andrea J · 0:00 The inner circle group allows us to get to know other members better and to contribute to one another in a dynamic and relatable way. I also love that we can get a read on where each other is at in our journey, which allows us know better how to engage with one another 😊



Jessica T · 2:55 This group allows me to connect with people across the country who are investor focused like myself.



Sarah R · 0:00 A circle is round, it has no end
Come join our circle, of family, of friend
No need to be shy and have no doubt
You'll enjoy the ride while you figure it out
So what is this keyspire inner circle you ask
It's about living life with a purpose and achieving a task
It's having a goal, take the bull by the horns
Learning from mentors that shield us from thorns
It's so much more involved than a social media group
It's a place to gain knowledge with an amazing troop
For me it is comfort, it's a safe haven indeed
I learn from the best as I sit and I read
Real estate is your passion? Then sign up right now
Novice or veteran there'll always be a how!
If there ever was a question of why join this group
Just sign up and ask Michael and he'll give you the scoop
So to all new members who's joining the tidal wave tide
Happy door hunting, god bless, and enjoy the ride 🍀



Derek M · 5:49 This might be the best group for any member. It allows connections more than you ever thought



Gustavo R · 0:00 There are so many things I could say about this group...

The Keyspire Inner Circle is your real estate lifeline. There is a collective of many years worth of experiences from other keyspire investors all over Canada. Whether it's support, suggestions or the need to make new connections; The KIC group will enable you to get to know and interact with your neighbors (locally and across the Canada) and give you a chance to get to know what else is happening around the potential properties you're considering. Many members have already been making connections that have helped them, everyone should Join!





PROPERTY **EDGE** PRO

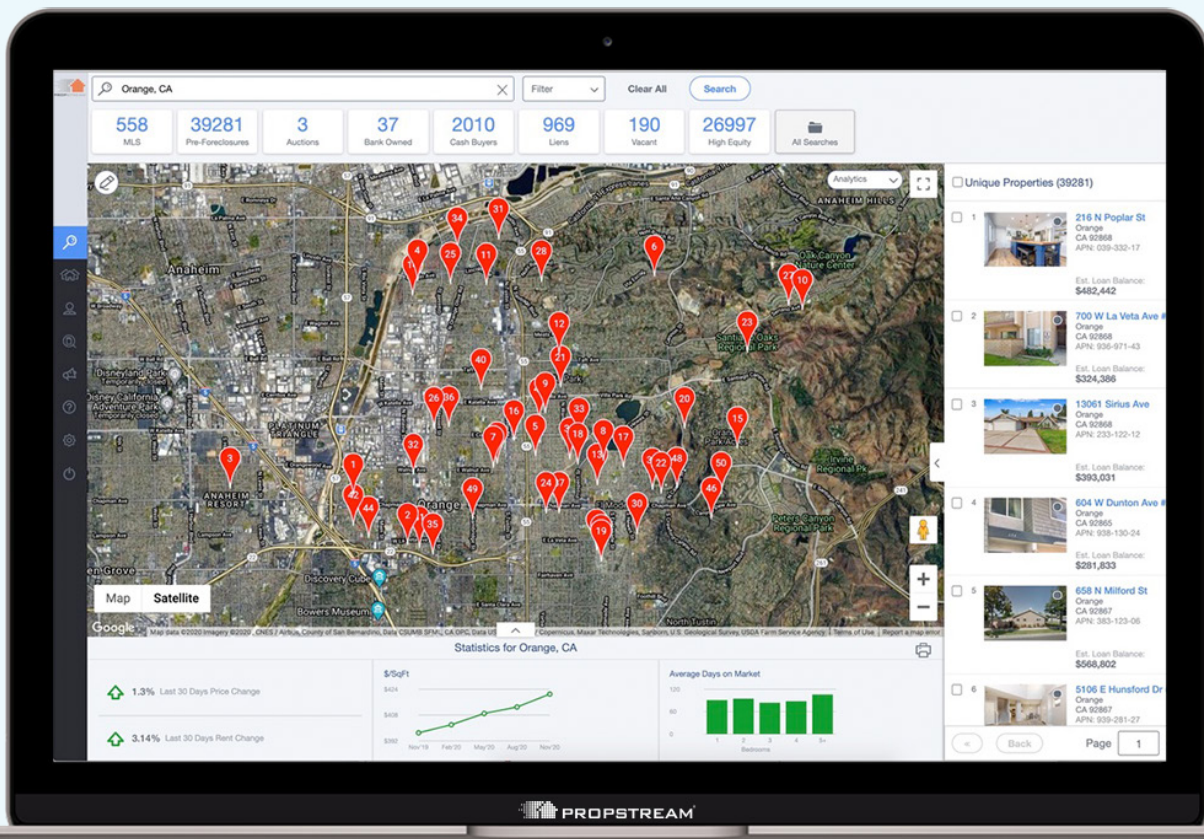
A Comprehensive Nationwide Data

Having the right data is critical to making informed decisions. Property EDGE Pro's nationwide property data is multi-sourced from county recordings, MLS records, and private data sources, giving you access to the most comprehensive and accurate database available of over 153 million properties. Get the details you need by searching for nearly any property address across the country. Property

EDGE Pro gives you access to detailed information – such as Ownership Information, Property Details, Mortgage History, Tax information, MLS Details, nearby Comps, and much more.

Property Search

Property EDGE Pro allows you to search for a property by address, assessor parcel number (APN), or geo search on our map.



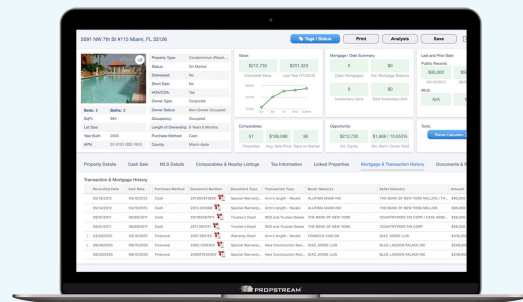
Generate Targeted Leads

Property EDGE Pro allows you to instantly generate targeted leads and marketing lists using any combination of 120+ property search filters and statuses. Set your own filters or chose pre-filtered quick lists to help you find motivated sellers.

Accurate Comps to Evaluate Properties

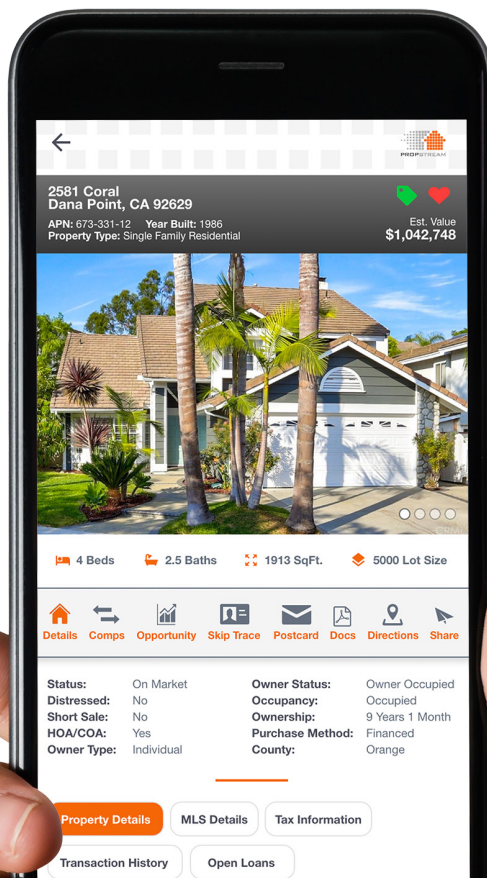
Having accurate comparable sales (comps) is key to determining a property's true value. Property EDGE Pro provides up-to-date comps from public recordings and local MLSs to help you get the most current and accurate comp valuation available. Don't leave anything to chance. Pinpoint the precise neighborhoods and compare the right properties using Property EDGE Pro's enhanced filters and drawing tools, including:

- County Recordings
- MLS Comps
- Drawing Tools
- Average Days on Market (DOM)
- Flip Comps
- Neighbor Info
- Comps Reports
- Layout Management



Find Off-Market Properties on the Go!

Want to continue finding motivated sellers from the convenience of your mobile device? Our companion app allows you to Drive for Dollars, skip trace, and save properties on the go!



PLUS:

- Accurate and Up-to-Date
- Recordings of Ownership
- Information, MLS Details, Sales
- History, Lien and Foreclosure Details, Tax Info, Mortgage Info and more...
- Estimate Rehab Costs
- Analytics and Reporting
- Data for 153+ Million
- Properties Nationwide
- Contact Property Owners
- Automate Your Leads
- Targeted Marketing
- Build Your Team
- Trends and Analytics
- Real Estate Investment News

US LLC SETUP

As a bonus for enrolling in the Keyspire Signature Mastermind Program, you will get one LLC set up, courtesy of our friends at API Law.

API Law LLC Bundle Includes:



Register your Limited Liability Company (LLC) with the State



Your LLC Name Search and Reservation



Preparing & Filing the Articles of Organization



IRS Form 2553 (S Corporation Documents)



Federal EIN Set Up



Direct Phone, Text, & Email Support



Operating Agreement



Registered Agent Service



BOIR Initial Filing



Get your business up and running with the following services:

- **LLC Name Search and Reservation:** Paralegals will make sure your name is unique to you and only you.
- **Registering Your Limited Liability Company (LLC) with the State:** API Law handles the technical process of setting up your business the right way.
- **Preparing & Filing the Articles of Organization:** API Law handle the technical process of setting up your documents in a state compliant manner.
- **Operating Agreement Creation:** A key document that outlines the business' financial and functional decisions including rules, regulations, and provisions.
- **Federal EIN Set Up:** Take the hassle out of setting up your Employer Identification Number (EIN). It's no fun dealing with the IRS.
- **Annual Registered Agent Service:** Business entities are required to appoint a registered agent when they form—and to have a local registered agent in every state where they transact business.
- **Private Mailing Service:** API Law provides a local mailing address to keep your personal residence off public records. We receive and forward legal and compliance notices from the state.
- **API Business Compliance Guard Services:** 2 yearly amendment filings to update your business name, address, or ownership exclusive of state filing fees.
- **Banking Resolution Preparation:** An LLC Banking Resolution is a formal document needed for an LLC to establish a bank relationship.
- **Statement Of Organizer Preparation:** The Statement of Organizer is an internal document formally relieving the organizer of their duties and assigns the LLC ownership to its members.

KEYSPIRE TOOLS & TRAINING

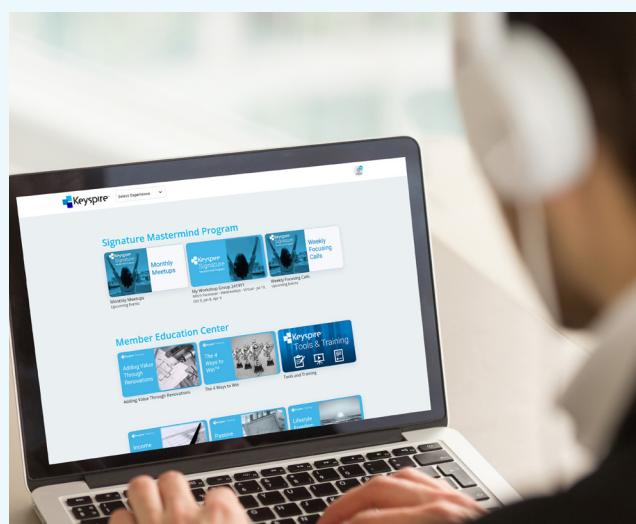
This rich and robust **on-demand** resource center puts everything you need at your fingertips, anytime. Whether you're looking for a checklist to support your next tenant move-in or want to revisit a training on one of Keyspire's specialized tools — like The Market Scorecard™ — you'll find clear, practical guidance ready when you are. No matter where you are in your journey, we've got you covered.



Keyspire Connect is a powerful platform designed to streamline your Keyspire experience, keeping you connected to all of the resources and tools that can help you succeed.

On Keyspire Connect you will get access to everything you need to be set up for success.

- Log in via your desktop browser and download the app from Google Play and the App Store.
- Unlimited knowledge at your fingertips and much more!



Signature Mastermind Experience: On Demand

Welcome to the **Signature Mastermind Experience: On Demand** — a curated, high-impact training series drawn from the core workshops of Keyspire's original Signature Mastermind Program. This on-demand training gives you exclusive access to the proven strategies, unique tools, and mindset frameworks that have helped thousands of real estate investors launch or level up their portfolios.

Workshop 1: Lifestyle Freedom Day™

We believe that before you figure out how to get somewhere, you need to know where you're going. This first session begins with the end in mind: designing the lifestyle you want, and learning how real estate can get you there. You'll shift away from limiting beliefs about income and toward a **lifestyle-first mindset**, setting a powerful vision that anchors everything to come.



Workshop 2: The Funding Building Blocks™

Every business needs capital, and in real estate, creativity is your superpower. This session teaches you how to structure deals using Keyspire's funding frameworks, including The Three Funding Streams™ and capital stacking strategies. You'll learn how to make "not your money down" deals work — again and again.

Workshop 3: The Investment Filter™

Here, you'll master the art of finding and qualifying great investments. Whether you're pursuing active or passive income, this workshop will equip you with practical tools to identify solid deals, avoid bad ones, and build a repeatable deal-flow system. You'll leave with clarity on how to recognize opportunity — and act on it.

Workshop 4: Closing with Impact

You'll gain the knowledge and confidence to negotiate and close deals strategically. You'll learn Keyspire's methods for making strong offers, structuring win-win outcomes, and planning for multiple exit strategies before you buy.

Lifestyle Freedom Day

This course helps you plan for Lifestyle Freedom Day (LFD) through strategic real estate investing. It covers portfolio building, financial management, passive income creation, risk tolerance, investment options, due diligence, and reverse planning to define the path to your LFD.



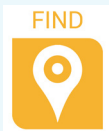
Raising Private Money

The Raising Private Money course is your comprehensive guide to mastering Joint Venture (JV) partnerships in real estate investing. Designed to equip both new and experienced investors, this bootcamp takes you through the full spectrum of the JV process—from understanding capital stacking and debt structures to confidently asking for the sale. You'll gain the knowledge and skills to build credibility, craft compelling offers, and structure deals that attract and retain investment partners. Learn how to present yourself as a trustworthy partner, effectively market your opportunities, and assemble the right team to take a JV deal from concept to close. By the end of this course, you'll be fully prepared to participate in and execute powerful JV strategies that can scale your portfolio and accelerate your investing goals.



Income Property Blueprint

Keyspire's premiere course is a step by step guide walking you through how to purchase your next income property, utilizing a combination of videos, resources and action items to keep you on track every step of the way. This 52-week course takes you through the four steps of Income Property investing:



Property investing starts with finding the right property. Find your next income property by using the Seeker, Magnet, or Delegator Method.



Once you find your income property, you'll need to fund it. There are five different funding options that will get you the money to close on the property.



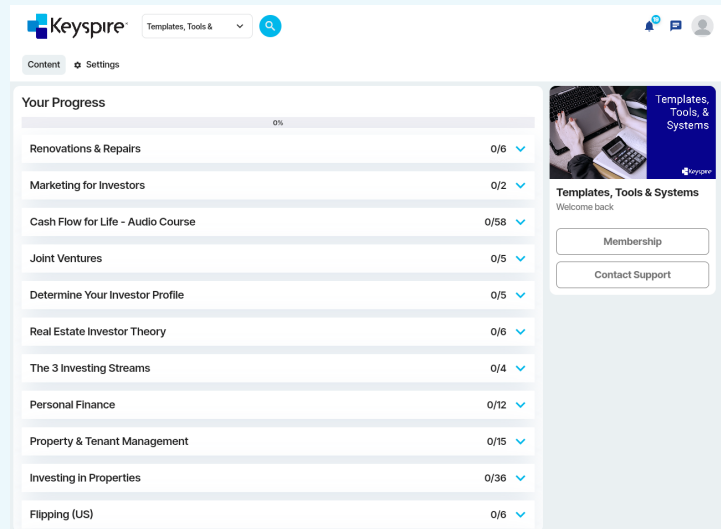
Adding value to your property is key to your business's profitability. Optimize your property actively, passively, or by using a combination of both.



Now it's time to get paid. What is your exit strategy? Are you going to hold the property or sell it? Determine how this property is going to fit in your portfolio.

Templates, Tools, & Systems

In Keyspire's comprehensive suite of Templates, Tools, and Systems, we provide essential resources to empower your real estate success. Whether you're navigating your first investment or expanding your portfolio, you'll discover everything you need within our curated collection. From meticulously crafted email and phone scripts to expertly designed checklists for every stage of your journey, Keyspire equips you with the tools to streamline your operations and maximize profitability. Our specialized topics and unique tools are tailored to meet the specific challenges and opportunities of real estate investing, ensuring that you have the support necessary to thrive in today's dynamic market.



Tax-Lien Mini Course

The Tax Lien Mastery course allows our clients to take the first step in their wealth building journey! Led by some of the top Tax Lien and Deed Investors in the country, our live online Mastery course was created to give our clients a step-by-step process to learning all the tax lien and deed fundamentals. Our goal is to properly prepare our clients for their first investment in Tax Liens and Deeds! We ensure our clients are completely educated before they jump into practical applications covered in the One-on-One Investing Sessions.





Keyspire® Signature Collection

Signature Collection Bundle

Coaching & Personal Strategy	
Signature Coaching Program	10 sessions
PowerCALLs	Unlimited
Investor Networking & Community	
Networking Exchange Mastermind	8 sessions
Tools & Training Access	
Signature Mastermind Experience: On Demand	✓
Lifestyle Freedom Day	✓
Raising Private Money	✓
Income Property Blueprint	✓
Keyspire's Templates, Tools, & Systems	✓
Property Edge Pro Software	✓
In-Person Experience	
Investor Expo	1 ticket
Bonuses	
Bonus 1: Tax Lien Mini Course	✓
Bonus 2: LLC Setup Consultation	✓

ONE-ON-ONE COACHING

HOW IT WORKS

HOW TO GET QUALIFIED

HOW TO GET ENROLLED

- ✓ 1. Complete the Right-Fit Member Application.
 - Ask your Strategist for the application to get started.
- ✓ 2. If approved, your Strategist will customize the program for you.
- ✓ 3. Complete your enrollment.
- ✓ 4. Get activated through your activation email instructions.
- ✓ 5. Get started on your journey to Lifestyle Freedom!





"Our Right-fit Member is looking for change. They want more control of their future and are willing to use real estate investing to help make it happen. The timing is right in their life to commit the time, money and focus for a bigger future. They are coachable and want to be a part of a community of people with aligned member values." - Michael Sarracini, CEO.

The Qualification Method

At Keyspire we are extremely intentional about who we WANT to serve. If we help everyone then we help no one. We don't just let anyone in the program, it is an extremely important core value, that we build our community of like-minded, similar people. This community culture has been built and nurtured for over a decade and is one of the aspects of Keyspire that you will not find anywhere else on the planet.

We want the right people to join our community. The right people will have the most fun and enjoyment. These are the people we build our programs & content for. These are the people that we LOVE to work with. The right people will continue to ensure that the Keyspire culture will remain the gold standard for Real Estate Investor Communities.

Now more broadly, these people are successful with the Keyspire system. They embrace our coaching,

our tools, our mindsets with little hesitation. They are all in. They love the other people in the community. They have made progress with our systems, no matter how small. They rarely complain and if they do it comes from a genuine want to help Keyspire be better. They can often feel more like family or friends than customers. Their actions are aligned with the Nine Keyspire Member Core Values.



RIGHT-FIT CHECK LIST

You are a right-fit member and the Keyspire Signature Coaching Program is perfect for you if the following nine core values are TRUE:



Lifestyle Freedom:

Your end goal is to reach your Lifestyle Freedom Day. The day when your passive income meets or exceeds your lifestyle expenses. You want to one day add your unique value to the world on your terms, choosing to work when you want, work with who you want, and work on what you want. You are more excited about a lifestyle freedom future than private jets and sportscars.



Community:

You are looking for a community of like-minded people. You look forward to both contributing to and learning from the other program participants and to building long term relationships with them. You have a collaborative mindset. You are willing to work with others to achieve your goals. You add value. You don't just take, you also give.



Control:

You want to feel in control of your future. You want the stability and security in seeing that your future can be bigger than your past. You want to be there for the people that are most important to you. This increased confidence will help you sleep better at night freeing your mind for the enjoyment you want in life.



Coachable:

You are coachable. You're looking to improve and get better and are open to other people helping you do this. You do not believe that you know it all. You understand and appreciate the unique skills that others have developed and are willing to learn from them. You are looking for the shortcuts that others have created and are willing to try new things to reach your goals.



Patient:

You are patient. You know that all your problems will not be solved immediately, and all your goals will not be reached right away. You are willing to invest the time, effort, and money today for a bigger future. You believe that there are no unrealistic goals, only unrealistic timelines. You realize that great results take time and effort, you're willing to put in this time and effort and do what it takes to get the lifestyle freedom that you want.



Mindset:

You are willing to consider new opportunities. You see possibility where others see limitations. You see opportunity where others see only obstacles. You are committed to a bigger future for yourself. You believe in a bigger future for yourself and although you may not see it yet, you are committed to getting there. You value progress over perfection, and can commit to be consistently good and not occasionally great.



Change:

You are looking to change your current situation and you are motivated to make this happen. You are at the right place and time in your life journey to make this change. Whether you have a great career, or a job you hate, you have realized that your current path does not end up where you want to be. You are looking for more out of your life.

You recognize that what does not challenge you does not change you and are willing to get out of your comfort zone to achieve what you want.



Attitude:

No Jerks Allowed. You try your best to treat people well. You are down to earth, humble and friendly. You are eager to learn and enthusiastic about possibility. You value your personal growth and development. You don't have all the answers but will not stop until you find out who has the answer.

AND if one of the following are true:



Income:

Employed with a minimum \$100,000 in combined household annual income. You own your home, have access to a minimum of \$25,000 in capital and a positive net worth.

OR



Drive:

You have a high drive factor. You are willing to work hard, smart and with a sense of urgency. You are determined to make it happen. You are committed to achieving the result you want. You will invest your time and are willing to work. You have a unique or valuable skill or capability (contractor, skilled negotiator, sales, interior designer, urban planner, etc.) or are willing to work hard to develop one.



Building Bigger Futures with Meaningful Charities

Keyspire and its Founders have a real passion for people, and helping those that are less fortunate. Nothing gives us more pride and a sense of accomplishment than our commitment to giving back. As an organization, we encourage all those in our community to support and make a difference. Here are just a few of the projects, causes and organizations we're involved in to make a positive change.



Children's Foundation

For every person Signature Coaching Program enrollment, Keyspire will provide 10 meals for elementary school children in need through a partnership with the Children's Foundation's Food & Friends program. So far we have provided over 30,000 meals to children.

Make An Impact

For every Coaching Program enrollment, Keyspire will provide 10 meals for children in need



Habitat for Humanity

Habitat for Humanity is a global nonprofit housing organization working in local communities across Canada, the U.S. and in approximately 70 other countries. Habitat's vision is of a world where everyone has a decent place to live.





Canadian Mental Health Association

One in five Canadians will experience a mental illness in any given year. But five in five – all of us – have mental health. And we all need to take care of it. With your help, CMHA is working to keep people mentally healthy in the first place. To act before mental illness, so that it doesn't take hold.

The work they do is about keeping people out of crisis. It's about keeping people out of hospitals, both before mental illness can occur, and after a crisis has passed.



Mental Health America

Mental Health America's work is driven by its commitment to promote mental health as a critical part of overall wellness, including prevention services for all; early identification and intervention for those at risk; integrated care, services, and supports for those who need them; with recovery as the goal. MHA's programs and initiatives fulfill its mission of promoting mental health and preventing mental illness through advocacy, education, research and services.



CIBC Miracle Day

CIBC Miracle Day is a proud tradition that helped to improve the lives of millions of children since it began in 1984. Since its inception, CIBC Miracle Day has raised over \$95 million for children's charities across Canada and \$248 million globally.



CIBC Run for the Cure

The CIBC Run for the Cure is a 5k or 1k walk or run that raises funds for the Canadian Cancer Society. It is the largest single-day, volunteer-led event in Canada in support of the breast cancer cause.



Camp Cambria

Camp Cambria is supported by the Camp Cambria Foundation which raises awareness and funds to benefit the 324,000 kids and teens challenged by juvenile arthritis in Canada and the United States.



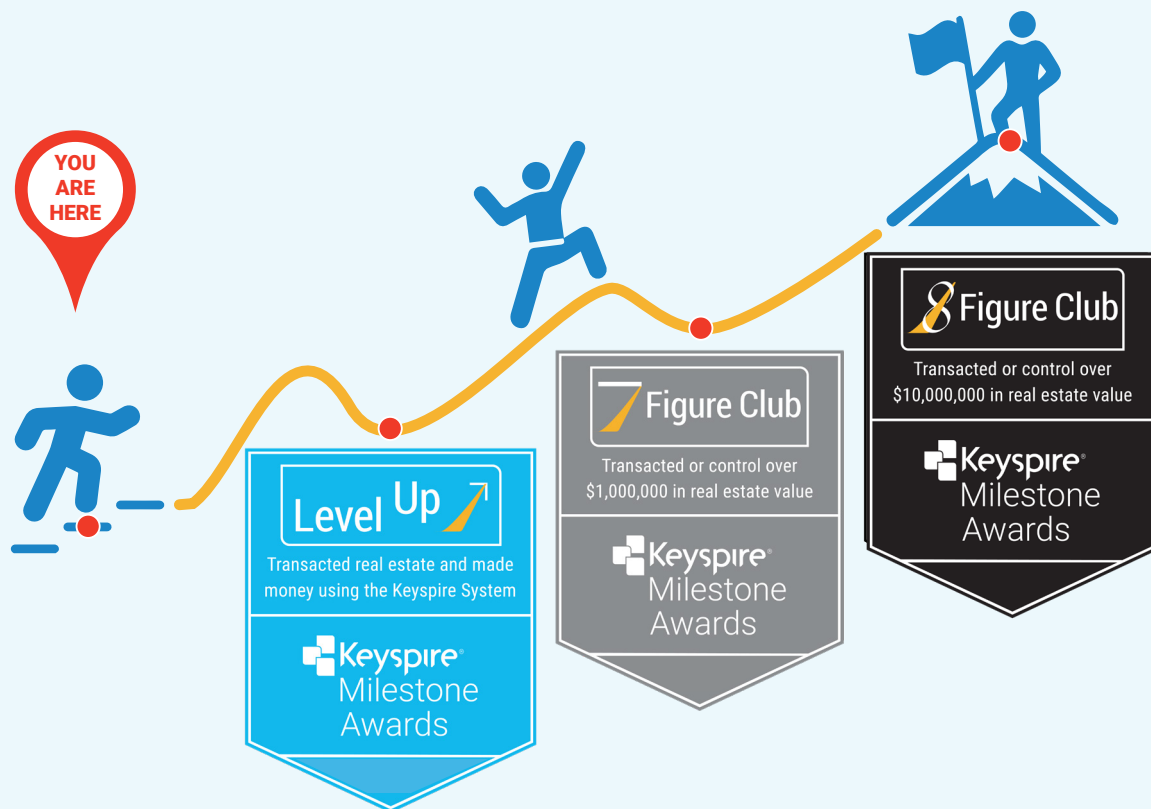
HAPPY TEAM, HAPPY MEMBERS



Keyspire® Milestone Awards

FUEL YOUR SUCCESS • INSPIRE & EDUCATE • GROW & CELEBRATE

Keyspire Milestone Awards is a place for established Keyspire investors to share their knowledge and help motivate other investors on their success journey! Empowerment comes through knowledge, and community success comes through motivation and inspiration. Join the Keyspire Milestone Awards to help empower others and get recognized as a Keyspire investor.



Make it your first goal to get the LEVEL UP award by completing a real estate transaction using Keyspire Tools & Training (how exciting!!!). Don't stop at the LEVEL UP award! Make it your goal to achieve all three awards as you grow and expand your real estate investment portfolio.



www.keyspire.com/client-success

MEMBERS RAVE ABOUT OUR TRAINING & SUPPORT

Shyam

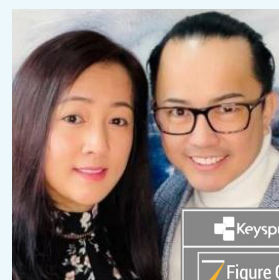
"We immigrated to Canada in 2009 and bought our first house in 2010. Our son was born 2 years later and we were planning for his educational needs as well as our future retirement. It was financially very challenging to meet these goals - so we bought our 1st investment property in 2015 (a townhouse)- as a way to help in. Our realization came after we attended a session with Scott - where it was clear that real estate investment is a great mechanism for building generational wealth. However, after joining Keyspire, we realized that Real Estate is much more than that. We took all the courses, training, coaching and transformed this passive activity into a real business. In 2 years, we grew our portfolio from 1 to 60 doors. All buy-and-hold turnkey properties."



The staff at the workshop spoke very passionately about Keyspire and their experiences. Everything was there for us to succeed, but it was up to us to make that big step for ourselves. At the end of the 3 day workshop we joined and actively participated in everything Keyspire offered...Fast forward and today we have approximately 154 doors, 40 real estate transactions, 100 private lending transactions, 20 JV's, land development projects (5 SFH), and handful of flips, 4 apartment buildings and so much more."

Ryan & Jenny

"I have learned so much with Keyspire. I am now scaling up into Multi-family investments (20 doors under contract and 8-more being negotiated). The knowledge that I gained allowed me to retire my dad and peace of mind for my mom to retire whenever she wants to. It also gave me the confidence to leave my 9-5 career once it is no longer fun or fulfilling. I might be redundant but Keyspire played a huge part in my success. Primarily, Keyspire empowered and armed us with knowledge that drives confidence to go and take action. Secondly, Keyspire provided turn-key solutions to participate immediately in different facets of real estate. Finally, Keyspire created a medium to connect with other like-minded investors that became friends and mentors. The biggest benefit of the Keyspire program is allowing us to get closer to our WHY while also continuing to raise our expectations of ourselves to reach higher objectives."



Colin & Nicole

"Before Keyspire, we did not know much about real estate. We were limited to thinking that you had to buy properties in driving distance, find tenants yourself, property manage



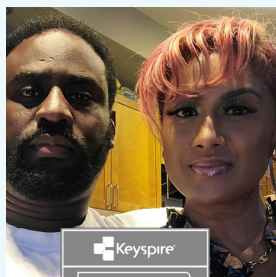
them yourself, and then eventually sell for a profit. The 3 day weekend workshop opened our eyes to all the different investment streams that we never

heard of. We trusted the knowledge, but still went home and googled everything Paul said during the workshop. We believed in Michael and Scott being authentic people and wanting to truly help others.



Leo & Jacqueline

"Keyspire had everything to do with our success. We went to the 3-Day Workshop, decided to join and from 2019 our lives changed. The connections and network we have made through the Keyspire network is priceless. We are overly grateful and blessed for the amazing group Scott and Michael have created. Truly life changing!" Leo and Jacqueline have 28 doors.



LFD and RPM bootcamp were a big aha moment and am now working towards my LFD sooner than official retirement age."

Fern & Ray

REI Portfolio Value: \$10,445,000 Rental Units/Doors: 20...
"When I first joined Keyspire, my real estate net worth was \$73,000. Since then our company has purchased 2 more deals on our own and 17 properties with Joint Ventures. Our share of our current real estate net worth/equity is \$1,137,000!!!"



Randy & Alison

"When we started with Keyspire in Feb 2020, we had 3 student rentals in Waterloo for a total of 3 doors. Since then, we've added 3 more properties for a total of 22 doors.

Also, we have 2 more properties with 13 doors under contract to close by the end of the year. In addition, we have a new build in Alberta with 8 doors scheduled to complete mid to late next year. In total, we have 43 doors under contract!!"

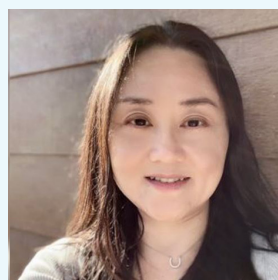
Monique

"Prior to Keyspire, had a cashflow negative condo and was not confident in investing in another property. Since joining Keyspire, acquired a duplex, sold the condo, and have just acquired another turnkey duplex which will close early 2022. The biggest benefit of the Keyspire program is access to coaches and checking in with them to ensure that your proposed investment cuts the grade. The



Linda

REI Portfolio Value: \$1,800,000 Rental Units/Doors: 12...
"I have completed 3 deals since joining Keyspire and increased my net-worth by \$200,000"

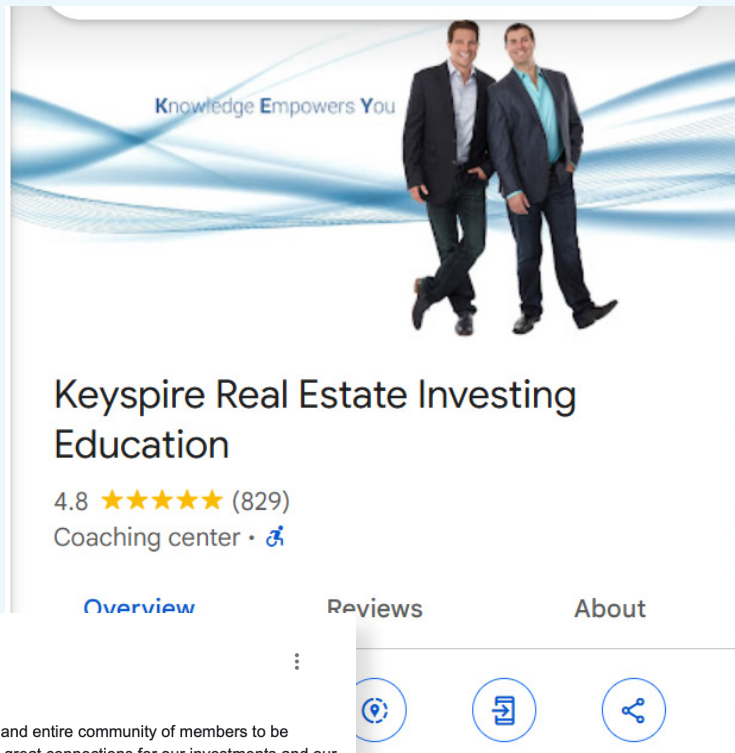


Ben

REI Portfolio Value: \$5,375,000 Rental Units/Doors: 47...
"In just over a year since joining Keyspire, I have been able to increase my net worth to this amount, also since I quit my job, I have earned the same amount of active income in the form of acquisition fee's that I would have working full time as an electrician with my previous company over the same time span."



TREMENDOUS GOOGLE REVIEWS FROM OUR MEMBERS



Christopher Meredith

54 reviews · 419 photos

★★★★★ 6 months ago

We have found the keyspire program, training, personnel, and entire community of members to be absolutely amazing! We have met so many people, made great connections for our investments and our life as friends in a short time, and have met so many amazing people at the member summit in Toronto. I highly recommend Keyspire to any who are interested in real estate investments in Canada, the US, or most of the world.



👍 5



Maria T

7 reviews

★★★★★ 7 months ago

If you're serious about real estate investing then this is the membership you need. The value is phenomenal, in just 3 short months we saved more than the money invested to join from helpful referrals from other members with mortgages and contractors, and the guidance from our coach. The courses available to you, your coach and the live training sessions add so much value and save you so much headache. This is a fabulous group and great team of likeminded individuals.

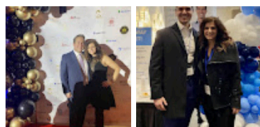


Kelly Clements

4 reviews · 2 photos

★★★★★ 6 months ago

We have been members since 2021 and already have accelerated our portfolio. After our first virtual summit we purchased A vacation rental and built relationships that grew into 3 joint ventures and 2 private lending deals. With the help of our coaches and the keyspire community we are actively working on securing more properties, more private lending and building more connections accross the country and the US. Nowhere else can you find a supportive and caring group of like minded investors. Just do it and join the community.





Sadiq "Trini" Jan

Local Guide · 90 reviews · 163 photos

★★★★★ 6 months ago

Awesome and powerfull knowledge in real estate investing. Keyspire is giving me all the connections I need to make wealth for me and my children.
Thanks



5



Jane Warr

1 review · 1 photo

★★★★★ 6 months ago

Thank you, Keyspire! You provide phenomenal training for new and seasoned real estate investors alike. I have learned so much that I am now putting to use, to build a new future for me and my family. I am especially excited to work with the Experts recommended, as there is a significant difference in their knowledge and expertise. On top of that, the community is welcoming and open to do business with. What can be better than that?



4



Belkis Joa

Local Guide · 65 reviews · 199 photos

★★★★★ 11 months ago

Keyspire changed my life and the life of many persons I know. The founders Michael and Scott have created the most inspiring and supportive educational community where everyone can learn how to invest in Real Estate and use it to become financially free. All the staff, coaches and members are knowledgeable and go above and beyond to support everybody success. They are just the best!!



3



Christine Einarson

3 reviews

★★★★★ 11 months ago

What an amazing group of people. Becoming a member has been the best decision I have ever made. Scott and Michael really are as genuine as they appear, and it trickles down through the whole community. I have never encountered a more supportive and collaborative group in my life. My life has been enriched by more than just money - I have made some life-long friendships and partnerships, and in only 4 months have grown my portfolio by leaps and bounds. I couldn't have done it without the tools and people the Keyspire community has provided me with.



4



Blair Mills

1 review

★★★★★ 6 months ago

Top Shelf, Kudos to Keyspire Team! Real Estate has always been to road to wealth. They have all of the tools and connections to help you achieve your lifestyle freedom day.



2



Shay Fischer

Local Guide · 10 reviews · 3 photos

★★★★★ 6 months ago

Keyspire has been an absolute outstanding community to be part of! My husband and I have been able to make leaps and bounds with our Real Estate Investment journey, and our accomplishments would not have been possible without the support and mentoring of all the amazing people who are part of the Keyspire team.



2

NEXT STEPS

Talk to our Team during your One-on-One Strategy Session to see how we can help you. Many of our team have gone through the system and are Keyspire Program Alumni who sincerely enjoy adding value to others by helping them reach their goals.

**The knowledge you will gain from Keyspire's Signature Collection
and our network will surely empower you.**



KEYSPIRE.COM



1 888 556 2244





Keyspire[®] Signature Collection