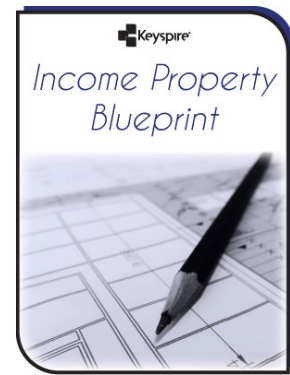


Buy and Hold vs Buy and Sell

RESULT



Week 47



As you continue growing your portfolio, you will need to keep considering which exit strategy you want to use based on what is best at that time for you as an investor.

Look at the checklist below that outlines which strategy an investor should use depending on what they are looking for.

1. Which strategy should you use next?

Buy and Hold

- ☐ Looking for passive income
- ☐ Low immediate need for cash flow
- ☐ Medium to long term time horizon
- ☐ Not in large amount of consumer debt
- ☐ Conservative investor

Buy and Sell/Flipping

- ☐ Wants to run an active investing business
- ☐ Immediate need for cash
- ☐ Wants to pay off debts
- ☐ Investor is a contractor
- ☐ Often has a long term buy and hold goal

Based on your answers, what exit strategy should you use for your next investment property?

2. Ask the community!

Ask your community:



- Have you used both strategies?
- Do you prefer one strategy over the other? Why?