

Worksheet

The Edge Team Training

Module 11 – Session 2

Creating Heroes

Three Steps to creating heroes

- 1. Tell them your intentions to make them the hero of the story*
- 2. Write the narrative and share it with them*
- 3. The concept of giving people an “A” – Ben Zander*

EXERCISE 1. Pick your hero

Who can you make the hero of the story:

Name:

What will you be making the hero of?

Enroll the person in the idea. Discuss it with them. Write down your talking points:

EXERCISE 2. Make the announcement

Write out what you would say to the team as you make the person the hero of the story:

(Share this as part of the discussion with the person you are enrolling)
